



THE
GARNER
CHAMBER'S
ULTIMATE
MARKETING
TOOLKIT

The Marketing Partnership Your Business Needs.



#### >>THE DISCOUNTS IN THIS TOOLKIT ARE EXCLUSIVE TO GARNER CHAMBER MEMBERS

At the Garner Chamber, one of our major goals is to help create economic opportunities for our member businesses. So, we've partnered with marketing experts in numerous areas to offer EXCLUSIVE discounts to help streamline your business and create business success. From printing, to social media, from email marketing to sms, we have you covered.

# PRINTING Staples





If you're in business, you most likely need printing, business supplies, tech and more. And what better way to save money than with our Garner Chamber + Staples partnership!

- 20% off all printing services for Garner Chamber Members. This includes:
  - Business Cards
  - Banners
  - Brochures & Flyers
  - Signage
  - Postcards, Mailers
- 10% off everything else at the store (Supplies, Chairs, Printers, Laptops & Tech & more!)

### SCREEN PRINTING





#### **RALEIGH-NORTH**

Big Frog Custom T-shirts & More specializes in printing high-quality designs on t-shirts, hoodies, and more for businesses in the community.

20% off all products and printing services for custom products



## EMAIL MARKETING, LANDING PAGES, EVENT MARKETING







- 20% discount off email marketing plans if pre-paid for 6 months
- 25% discount off email marketing plans if pre-paid for 12 months

## SMS/TEXT MARKETING\*



If you are a customer of Constant Contact for email marketing, you can ALSO add on an SMS/Text Marketing plan and receive a discount.

- 10% discount off SMS plans if pre-paid for 6 months\*
- 15% discount off SMS plans if pre-paid for 12 months\*

\*Only for ConstantContact Customers with a paid Email Marketing plan



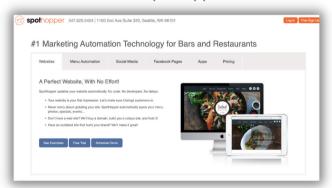


### FOR RESTAURANTS, BARS & CATERERS ONLY

#### SPOTHOPPER - FULL SERVICE MARKETING

The Garner Chamber has partnered with Spothopper, an all-in-one marketing platform for locally owned restaurants, bars, breweries, and more! Their services cover websites, photography, videography, social media posting, catering/private party/group dining software, QR codes, job applications, SEO, and more, with an average revenue increase \$5,000-\$10,000/mo. for customers!

• 1 Free Month of Spothopper with a 12-month commitment to Spothopper (only available to new Spothopper customers and required 12-month commitment).

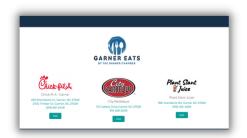




#### **GarnerEats.com**

Free listing on GarnerEats.com, the Garner Chamber's newest marketing initiative to market our Garner Chamber Restaurants and Food Destinations.







### **GRAPHIC** ESIGN



If you're a do-it-yourselfer and have the time, Canva is a great tool to design business cards, flyers, social media posts and almost anything else you can think of! There is a free version that has most features, but to get the most out of Canva, we highly recommend the Pro Subscription which only costs \$119/year. The Garner Chamber offers a 25% rebate on this purchase (1-time discount).\*



### **SOCIAL MEDIA SCHEDULING & POSTING**



Not only is Canva the easiest and most efficient graphic design option on the market today, you can also now utilize tools within Canva to automatically post and schedule posts to your social media accounts. The full range of features is included with the Pro Account.

• 25% off Canva Pro Subscription.\* Regular Price: \$119/year

\*Discount given directly by Chamber to Member after member purchases a Canva subscription and pays for the entire year. Member must provide receipt proof to the Garner Chamber and then will be provided a check for

\$29.75 (25% of \$119). This is a 1-time discount offering per member. **CALL 919-772-6440 FOR DETAILS** 





Don't want to bother with doing social media yourself? Well, we have the answer! We've partnered up with Mas Marketing Digital & Triangle Social Media to get you the resources you need to elevate your business!

SOCIAL MEDIA MANAGEMENT PACKAGES



Get customers attention with customized & proven social media strategies. Also, receive a free social media consultation with Triangle Social Media.

 20% discount on monthly social media management and ad packages + Free Social Media Consultation



## BRANDING, LOGO DESIGN, GRAPHIC DESIGN PACKAGES

#### CKAAMANOMEDIA

Full package branding, design and social media packages to showcase and market your business. Also, receive a free branding consultation with CKAAMANO Media.

 20% discount on branding, logo & graphic design and social media implementation and management + Free Consultation